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M.Lib.I.Sc. (Semester - II) (Revised) Examination, 2013
LIBRARY AND INFORMATION SCIENCE (Paper - I)
Information and Communication
Sub. Code : 47762

Day and Date : Monday, 29-04-2013

Time : 3.00 p.m. to 6.00 p.m.

Total Marks : 80

Instructions : 1) All questions are compulsory.
2) All questions carry equal marks.

Q1) A) Tick-mark (✓) the correct answer. [10]

a) Information can be categorized as
i) Analytical, Statistical and Systematic.
ii) Logical, Analytical and Statistical.
iii) Statistical, Descriptive and Analytical.
iv) Systematic, Logical and Statistical.

b) NASSDOC was set by
i) CSIR ii) ICSSR
iii) NISCAIR iv) UNESCO

c) Universal dataflow and telecommunications is a core programme of
i) ILA ii) IFLA
iii) FID iv) IASLIC

d) Who said that the information is both; product and process?
i) Foskett ii) Ranganathan
iii) Martin iv) Bradford

e) MIS stands for
i) Management Information Society.
ii) Management Information System.
iii) Mass Information System.
iv) None of the above.

f) Information is
i) Knowledge ii) Raw data
iii) Processed data iv) Wisdom

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g) The effort that determines market as potential for product is known as market

i) Segmentation ii) Survey
iii) Identification iv) Mix

h) A person who provides information services on payment is known as
i) Information Seller ii) Information Broker
iii) Information Supplyer iv) Information Provider

i) The totality of ideas conserved through civilization is known as
i) Data ii) Information
iii) Knowledge iv) Wisdom

j) Information Property Right is recognized as
i) Talent ii) Standard
iii) Copyright iv) Specification

B) Answer in One or Two sentences: [10]

a) Who is Information Broker?
b) What types of developments does the Economic Development of Nation involve
c) What is copyright?
d) What are Documentory Sources of Information?
e) Which year is known as 'Information Technology Year'?
f) What is Documentation Work?
g) In which Country the term 'Information Science' was coined first?
h) At which place National Information Centre of India is located?
i) In which type of communication, the message is sent through spoken or written words?
j) What is conceptual information?

Q2) Write short notes on **any FOUR** [20]

a) National Information Policy of U.K.
b) Right to Information.
c) Scope of Information Management.
d) Censorship.
e) Information Products.
f) Data Security.

Q3) Give the importance of Intellectual Property Act and describe the Salient features of Indian Copy Right Act. [20]

OR

What is mean by Economics of Information? Describe the activities involved in Marketing of Information.

Q4) Explain the concept of Information Management and write a detailed note on Information Management activities. [20]

OR

Give definition, characteristics and functions of Knowledge Management and discuss Knowledge Management activities.

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